

MEDIAKIT

April 2018



GOURMET-BLOG.DE

Gourmet-Blog is a leading Blog-Magazin around the Topics Travel / Food / Lifestyle. The Blog is one of the oldest and most influential in Germany, Austria, Switzerland (DACH), with over 10 Years Online. We Produced more then **2300** High-End Articles so far and more then **450** Special Interest Pages. More then **45 000** Pictures from the Blog are prominent in the Google Picture Search as well. Our Mediadata is Attached in the following Pages.



MEDIA-KIT

Mediadata **April - 2018** - **Blog / Social Media**

Unique User (Google Analytics)	196.175
Page Impressions (Google Analytics)	283.499
Twitter Follower	43.650
Twitter Traffic	57.030
Facebook Likes	12.500
Facebook Traffic mtl.	29.508
Instagram Follower	19.450
Instagram Likes (per Picture)	> 1100 > 3700 max.
RSS / Newsletter	16054
Google+	816
Google+ Impressions	> 900 000
Foursquare	702
KLOUT Score	59
Pinterest Follower	12.000



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