

MEDIAKIT

January 2018



GOURMET-BLOG.DE

Gourmet-Blog is a leading Blog-Magazin around the Topics Travel / Food / Lifestyle. The Blog is one of the oldest and most influential in Germany, Austria, Switzerland (DACH), with over 10 Years Online. We Produced more then **2300** High-End Articles so far and more then **450** Special Interest Pages. More then **45 000** Pictures from the Blog are prominent in the Google Picture Search as well. Our Mediadata is Attached in the following Pages.



Mediadata **January - 2018** - **Blog / Social Media**

Unique User (Google Analytics)	194.135
Page Impressions (Google Analytics)	255.423
Twitter Follower	45.527
Twitter Traffic	55.624
Facebook Likes	12.446
Facebook Traffic mtl.	27.508
Instagram Follower	21.113
Instagram Likes (per Picture)	> 1100 > 3700 max.
RSS / Newsletter	15366
Google+	816
Google+ Impressions	> 700 000
Foursquare	702
KLOUT Score	59
Pinterest Follower	12.819



Contact Details

- Mr. Dirk Zehrt
- Gourmet-Blog
- Birkenallee100
- 15745 Wildau

- E-Mail: info@gourmet-blog.de
- Mobil: +(49) 0163-2949435