

MEDIAKIT

February - 2017



GOURMET-BLOG.DE

Gourmet-Blog is a leading Blog-Magazin around the Topics Travel / Food / Lifestyle. The Blog is one of the oldest and most influential in Germany, Austria, Switzerland (DACH), with over 10 Years Online. We Produced more then **2300** High-End Articles so far and more then **450** Special Interest Pages. More then **45 000** Pictures from the Blog are prominent in the Google Picture Search as well. Our Mediadata is Attached in the following Pages.



MEDIA-KIT

Mediadata February - 2017 - Blog / Social Media

Unique User (Google Analytics)	151.455
Page Impressions (Google Analytics)	203.700
Twitter Follower	48.700
Twitter Traffic	65.694
Facebook Likes	12.323
Facebook Traffic mtl.	30.204
Instagram Follower	14.705
Instagram Likes (per Picture)	> 1100 > 3700 max.
RSS / Newsletter	14766
Google+	705
Google+ Impressions	> 700 000
Foursquare	702
KLOUT Score	59
Pinterest Follower	12.951



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