

MEDIAKIT

December - 2017 - January 2018



GOURMET-BLOG.DE

Gourmet-Blog is a leading Blog-Magazin around the Topics Travel / Food / Lifestyle. The Blog is one of the oldest and most influential in Germany, Austria, Switzerland (DACH), with over 10 Years Online. We Produced more then **2300** High-End Articles so far and more then **450** Special Interest Pages. More then **45 000** Pictures from the Blog are prominent in the Google Picture Search as well. Our Mediadata is Attached in the following Pages.



MEDIA-KIT

Mediadata December - 2017 - Blog / Social Media

Unique User (Google Analytics)	194.135
Page Impressions (Google Analytics)	255.423
Twitter Follower	45.527
Twitter Traffic	55.624
Facebook Likes	12.446
Facebook Traffic mtl.	27.508
Instagram Follower	21.113
Instagram Likes (per Picture)	> 1100 > 3700 max.
RSS / Newsletter	15366
Google+	816
Google+ Impressions	> 700 000
Foursquare	702
KLOUT Score	59
Pinterest Follower	12.819



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